

THE COMMON PITFALLS OF LEARNING DESIGN

This **infographic** will highlight the **common pitfalls** in learning design that often lead to ineffective or disengaging learning experiences.



ONE SIZE FITS NO ONE:

Generic learning experiences fail to address the unique needs of different learners, leading to disengagement.



OUTDATED CONTENT:

Learning content that has not been updated for years can appear **irrelevant** and **unengaging**, similar to the **outdated** AOL dial-up screen.



SME-CENTRIC DESIGN:



Content that focuses on the ego of the **Subject Matter Expert (SME)** rather than the needs of the learner often fails to connect with the audience.

LACK OF DIVERSITY:

Learning experiences that do not represent **diverse characters** and **perspectives** can alienate a significant portion of the audience.